

# THE INAUGURAL ARAB FUTURE SUMMIT

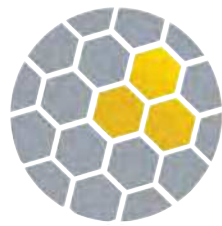
October 6 - 7, 2017

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Under the patronage of  
the President of the Council of Ministers

**His Excellency Mr. Saad Hariri**

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**NEXUS**  
MENA & ARAB DIASPORAS



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THE ZOVIGHIAN  
PARTNERSHIP

# Impact Investing Track

October 6, 2017

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## 09:30 - 11:00 | Panel

### **Transitioning into asset allocations dedicated to impact investing: Global and regional views**

Kavita Gupta & Sara El Yafi moderated by Ibrahim ElHusseini

Our opening panel will introduce regional and global asset holders who will talk about their experiences reallocating their investment portfolios to align with their values through impact investing.

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## 11:30 - 12:15 | Plenary

### **Developing innovation-oriented cities & communities: Lessons from Barcelona to Beirut**

Antoni Vives in conversation with Mouhamad Rabah

This plenary will investigate the learnings of transforming Barcelona into a smart city reputed for its entrepreneurship and innovation, and share how these learnings are influencing cities like Beirut in the region.

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## 12:15 - 13:00 | Plenary

### **From impact mission to impact investing: A case for waste management**

Maen Mahfoudh in conversation with Vanessa Grellet

In this case study, we will learn how a vision for impact to reduce food insecurity has provoked a desire to develop a new model for business.

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# Impact Investing Track

October 7, 2017

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## 09:30 - 11:00 | Shared panel

### **A case for sustainability in the Saudi desert:**

#### **Building participatory construction & permaculture business with the bedouin community**

Neal Spackman & Michel Zovighian moderated by Zad ElMakkaoui

This panel will explore a live case study of a development company and permaculture incubator that is giving agency and economic sustainability to a Bedouin community in Saudi Arabia.

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## 11:30 - 12:15 | Shared plenary

### **Investing in homegrown innovation & entrepreneurship capacities with & for refugee communities**

David Munir Nabti in conversation with Dave Levin

In this plenary, how as rising generation leaders we can leverage and uplift the acumen of our families to create and invest in ventures driven social conscience.

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## 12:15 - 13:00 | Plenary

### **Building upon family legacy by incubating new social entrepreneurial ventures**

Cameron Saul in conversation with Shahan Sarkissian

This plenary will investigate how the catalyst capabilities of regional governments can be leveraged to encourage investment for impact.

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## 14:00 - 14:45 | Plenary

### **Using socio-economic development lenses to catalyze & fuel entrepreneurial investment opportunities**

Ayman Ismail in conversation with Dayna Bahig

This plenary will present socio-economic frameworks that are instrumental to build and reinforce economic systems based on entrepreneurship.

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## 14:45 - 15:30 | Plenary

### **Capacity-building government as a public impact investor**

Sarah AlBattouty in conversation with Jonathan Beninson

This plenary will investigate how the catalyst capabilities of regional governments can be leveraged to encourage investment for impact.

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# Forced Displacement Track

October 6, 2017

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## 09:30 - 11:00 | Panel

### **Understanding & breaking capital allocation biases towards local and international NGOs**

Rouba Mhaissen & Philli Boyle moderated by Negar Tayyar

Our opening panel will focus on how local and regional organizations are responding to the needs of displaced communities are identified, vetted, and scaled by regional and international funders.

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## 11:30 - 12:15 | Plenary

### **Silent killer (Part 1): The breaking down of mental health in refugee communities**

Dr. Myrna Ghannage in conversation with Dr. Hadia Aslam

This plenary will explore the acute and chronic consequences trauma caused by conflict and toxic stress caused by displacement, emphasizing the growing need for systematic preventative response.

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## 12:15 - 13:00 | Plenary

### **Silent killer (Part 2): The rise of sexual health disease in refugee communities**

Dr. Oussayma Dbouni in conversation with Dr. Tamim Mobayed

This discussion will shed light of the rise infectious diseases and the growing risk of epidemics amongst refugee and displaced populations highlighting the opportunities for community based care.

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October 7, 2017

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## 09:30 - 11:00 | Panel

### **The elephant in the room:**

### **The need for new education models that successfully integrate refugee students**

Nicole AbuHaydar & Suha Tutunji moderated by Christine LeViseur Mendonca

This panel will discuss the opportunities for synergies between informal and formal education models to enhance high quality education access for forcibly displaced children.

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## 11:30 - 12:15 | Shared plenary

### **Investing in homegrown innovation & entrepreneurship capacities within & for refugee communities**

David Munir Nabti in conversation with Dave Levin

This plenary will explore the intersection between impact investing and forced displacement solutions within the region, emphasizing the entrepreneurial opportunities for and by refugees.

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## 14:00 - 15:30 | Panel

### **Capacity-building the local third sector to become stronger magnets for government and international aid**

Ramzi Hage & Khaled El Kouz in conversation with Tom Nassr

This panel will discuss the opportunities for local organizations to invest in capacity building with the aim of educating donors and attracting further multinational aid.

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# New Arab Narrative Track

October 6, 2017

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## 9:30 - 11:00 | Working session

### **Designing our own authentic lexicon and framing lenses to build understanding and strategies for change**

Moderated by Mutassem Daaboul

In this participatory session, the pre-existing narratives will be unpacked while adding nuance with the emerging narratives and strategies for change to lay the foundation for a 'New Arab Narrative'

## 11:30 - 13:00 | Panel

### **Investigating the gender stereotypes that govern mainstream perceptions of the Middle East**

Sarah Al Ayed & Wendy Diamond moderated by Mehemed Bougsea

This panel will investigate the ingrained biases that restrain the perceived capacity of an individual based on their gender, and how the narratives around the nuanced roles of women in the MENA region are shifting, and need to be clarified externally.

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# New Arab Narrative Track

October 7, 2017

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## 09:30 - 11:00 | Shared panel

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Neal Spackman & Michel Zovighian moderated by Zad ElMakkaoui

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## 11:30 - 12:15 | Plenary

### **Strengthening & taking ownership of key media messages by & for the region**

Maria Abi-Habib in conversation with David Dietz

This plenary will identify the strategic messaging that rising leaders in the MENA region need to harness in order share with the broader global community, shedding light positive developments and common challenges the region shares.

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## 12:15 - 13:00 | Shared plenary

### **Understanding & working with the vulnerabilities of minority groups in the face of displacement & war:**

#### **The case of the Yazidi people**

Saeed Sulaiman in conversation with Ali Amhaz

This plenary will explore the powerful legacy and vision of the Yazidi community for co-existence in the face of displacement and war.

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## 14:00 - 15:30 | Plenary

### **Super-humanity & the resilient leadership called of us**

Fareeda Abbas & Christina Hollenback

We close our track with a soul stirring discussion on the resilient called of us in these times with two dynamic advocates for human rights and justice. From their own personal stories, they weave together a call for our

