

Latin America Summit

September 26 - 28, 2023

Corte de Justicia, Cuenca

- Opening Plenary - *Kusi Hornberger, Magdalena Coronel, Jose Joaquin Ushigua Santi, Nicolas Demeilliers*
- Supporting Female Entrepreneurship - *Cecilia Foxworthy, Daniela Peralvo, Johanna Granitzer, Alfredo Montoya* - 59% of SMEs in Latin America are led by women, but these companies face greater challenges to grow and access capital. In this session, organizations dedicated to supporting female entrepreneurship will share their vision of how we can better support these companies and close gender gaps in the region.
- Impact-Linked Bonds and Innovative Financing Structures - *Juan Carlo De la Hoz, Maria Paulina Gomez, Juan Pacheco, Eduardo Urgiles* - Social impact bonds, payment by results and other innovative financing structures have to be part of the range of solutions used to promote development in Latin America. In this session, organizations with experience in these structures will share how they use them and how we can be more creative when structuring impact investments.
- Inspiring Entrepreneurial Stories #1 - *Elizabeth Acuña, Yara Lewensztain, Marlene Molero, David Ricardo Duarte Castillo, Lorena Gallardo, Michelle Gomberoff, Luis Santiago, Jaime Bastidas* - In this session, we will hear the inspiring stories of 6 startups that are innovating and generating impact in Latin America.
- Developing the bioeconomy in the Amazon - *Karina Dessire Nieves Marcano, Jorge Lopez-Doriga, Domingo Peas, Javier Felix* - Latin America contains 16% of the world's land but has 40% of global biodiversity, and much of this is in the Amazon. In this session, representatives from different organizations will participate in their initiatives to develop an Amazonian bioeconomy that promotes the sustainable development of the area.
- Workshop: Impact Measurement - *Carla Grados Villamar* - One of the biggest challenges for impact investors is understanding what the right impact metrics are for their investments and how they can manage the measurement of these metrics effectively and efficiently. In this workshop, a representative from 60 Decibels will share practical tips and methodologies that this leading company in impact measurement uses.
- Technology as a Driver of Growth in Impact Investing - *Xavier Michon, Juan Lozano, Luke Seidl, Juan Jose Espinoza* - Although they invest in innovation, impact

investors often work in a fairly manual world. In this session, we will hear how technology is a key tool in driving impact investing and enabling the industry to scale faster.

- **Corporate Impact Venturing in Latin America** - *Rodolfo Sagahon* - Interactive workshop to learn about the concept of Corporate Social Innovation and the role that large companies have in promoting the ecosystem of impact investment and social entrepreneurship.
- **Wellbeing for Development in Latin America** - *Marcia Cortez Paredes, Joy Bittner, Carolina Brito, Jorge Lopez-Doriga, María Isabel Parra Cáceres* - Development in Latin America will not be successful without those who are promoting that development caring about its well-being. In this session, leaders in the field will share their work and their recommendations on how to work for development and stay healthy at the same time. There will be a special surprise for the audience!
- **Ecosystem Building: Investing in Emerging Markets** - *Fernanda Acha, Magdalena Coronel, Martín Aspíllaga, Michelle Arevalo* - In 2022, 77% of venture capital investment in Latin America was received by 3 countries: Brazil, Mexico and Colombia. But how can we foster the ecosystem in smaller countries and emerging markets in the region? In this session, investors and ecosystem builders from Ecuador, Peru and Bolivia will share the reality in their countries and their ideas to attract more investment to emerging markets.
- **Environmental Innovation Through Technology** - *Carolina Proaño Castro, Etienne Gillard, Rolando Cruzado, Joselyne Del Rosario, Timothy Rann* - Carbon credits, biodiversity credits, AgTech, FoodTech, CleanTech, blockchain, artificial intelligence: all these innovations are being used by different organizations to respond to the environmental challenges we face. In this session, some of these organizations will share how technology can be a tool to save our planet.
- **Inspiring Entrepreneurial stories #2** - *Corinne Lebrun, Pablo Castro, Cristian Rojas, Pedro Viera, Maria Elisa Muñoz, Aida Sarabia, Yamila Palloni, Pablo Tokos Larraín* - In this session, we will hear the inspiring stories of 6 startups that are innovating and generating impact in Latin America.
- **Boosting SMEs: The Key to the Latin American Economy** - *Estephannia Herrera, Wendy Almeida, Paula Auerbach, Mauricio Ramírez* - SMEs represent 90% of companies in Latin America and generate 50% of jobs in the region, but they have challenges in being able to scale and access capital. In this session, organizations that support SMEs will share the challenges and opportunities in the sector.

- **Gender-Lens Investing: Driving Returns and Equity** - *Andrea Ojeda, Nathaly Lopez, Lucia Palacios, Jaime Bastidas* - Startups led by women receive less than 5% of the risk capital invested in the region. In this session, a diverse group of gender-focused investors will share their perspectives on how we can close gender gaps in Latin America.
- **Financing Innovation and Development in Latin America** - *Catalina Herrera Jaramillo, Daniel Sanchez-Bustamante, Monica Carillo, Johannes Huegel* - To achieve greater development in the region, we need to leverage a combination of philanthropy, innovation and investment. In this session, multilaterals, foundations and investors will share how they are working for the development of Latin America from their respective fields.
- **Workshop: Regenerative Principles Applied to Organizational Management** - *Ana Chaparro, Lina Tangarife* - All of us who are entrepreneurs have asked ourselves: How can we contribute with our business models to the planet? The starting point is to formulate a DNA that allows us to articulate, align and deploy actions grounded in processes that reflect a different way of relating to the environment, with collaborators and in the way of doing business. This space will leave us a framework to begin this path.
- **Blended Finance: Real Cases and Practical Tips** - *Heiner Skaliks, Carolina Lobo-Guerrero* - How is blended finance implemented in practice? In this session, we will hear from experts on the topic, including real cases to understand good practices in the use of this type of innovative and catalytic capital.
- **Closing Plenary** - *Danyal Sattar*